



A VARSITY BRAND

AMERICAN CHEER POWER® / POWER DANCE®

Code of Conduct / Appearance Agreement

2010 -2011

One per Program



A VARSITY BRAND

TO BE SIGNED & TURNED IN AT THE BEGINNING OF THE COMPETITION SEASON

As the coach of _____ (Program Name), I agree to adhere to the following guidelines.

Safety

1. I have read, understand, and will abide by American Cheer Power®/Power Dance® Safety Guidelines.
2. I understand that competitive cheerleading / dance is an activity, which presents the possibility of injury. Because of this risk, my athletes have received proper training techniques.
3. I confirm I have been properly trained in basic technique, skill progression, and safety.
4. I will put the interest and safety of my athletes above competitiveness and will not put them at risk unnecessarily.
5. American Cheer Power®/Power Dance® Medics are present at every competition for medical emergencies. American Cheer Power®/Power Dance® does not furnish tape for wrapping ankles or other pre-existing injuries. Staff Medics will not be held responsible for wrapping ankles, etc.

Rules

1. I will follow all safety and performance guidelines. I understand that a violation of these guidelines could result in a penalty point deduction.
2. I will abide by the age / grade guidelines for competing divisions. I understand if a violation is reported, I will be required to supply age / grade verification to competition officials at that time. In the case of home-schooled students, official grade verification is necessary. I understand that failure to provide this verification will result in the protest standing.
3. I will accept all judges' decisions as final. If I feel I have a valid protest, I may register a complaint with American Cheer Power®/Power Dance® registration for review. Parents or competitors will not be allowed in registration for this reason.
4. I understand that a parent approaching any Staff with a protest will forfeit the coach's right to protest or review of tape.

Sportsmanship

1. I will support the competition results and represent my program respectfully.
2. I understand that I am a role model for my team and I will conduct myself in such a manner.
3. I will display good sportsmanship and require the same of my competitors and parents.
4. **Due to the competitiveness of the sport and the close proximity of programs; we are seeing more and more un-sportsmanlike behavior from athletes, parents and coaches. In order preserve the true spirit of the sports; Cheer Power will take the following action for Un-Sportsmanlike conduct:**

1ST Occurrence - WARN A GYM/TEAM'S HEAD COACH

2ND Occurrence - ASSESS A 5-POINT PENALTY

3RD Occurrence - DISQUALIFY for un-sportsmanlike or unsafe conduct by a coach, athlete or parent.

Appearance Agreement

Cheer Power strongly believes in placing the spot light on our athletes. In order to do so, we utilize many pictures, videos and other media. Many of these athletes are promoted in American Cheerleader Magazine, CheerBiz and other major Cheer/Dance Media.

1. I understand that Varsity Spirit dba American Cheer Power from time to time produces promotional material relating to its programs. I understand that as a coach participating at the Event that athletes in my program may be included in videotapes, DVD's, pod casts and video casts or photographs taken during the Event. Therefore, without reservation or limitations, I, in my own behalf and on behalf the athletes in my program, hereby assign, transfer and grant to Varsity Spirit dba American Cheer Power, it's successors, assignees, licensees, sponsors, any television networks, and all other commercial exhibitors the exclusive right to photograph and/or videotape an athlete in my program and to utilize such videotapes and photographs and Minor's name, face likeness, voice and appearance as a part of the Event or in any other media now in existence or hereafter developed, in advertising and promoting the Event, in advertising and promoting similar future events or in advertising and promotions relating to Varsity without reservations and limitations. I further understand that neither Varsity Spirit nor any third party is under any obligation to exercise any of the foregoing rights, licenses and privileges herein granted. I waive any right to inspect or approve the programs, copies thereof and any promotional materials related thereto.

Competition Attending: _____

Date of Competition: _____

Head Coach

Assistant Coach

Date: _____